

2008 Editorial Calendar

Circulation Region: So. California
 Westways Circulation: 3,750,000
 Westways Audience: 7,331,000



Revised: September 2007
 All articles subject to change

<p>January February Ad Close: Oct 30, 2007</p>	<p>Beijing, Revisited: How the site of 2008 Olympics has changed in the past 25 years Why Cruise? Tips for beginners Cool cars for 2008 – The 2 or 3 most important or interesting cars in various categories Risky Business-Dangerous driving behaviors and how to make your driving safer. Downtown L.A. movie palaces: photo-driven story on these gems 80th Annual Academy Awards: The highlights over the years LA: Be a good US Ambassador (not an “Ugly American”); SD’s Little Italy OC: Know your airline passenger rights; Paso Robles SD: How to travel green; San Pedro</p>
<p>March April Ad Close: Jan 04, 2008</p>	<p>Hawaiian Music: places in Honolulu to see good music, for cheap Mexico’s Rivera Maya Making Travel Affordable What’s in a name? a fun look at how manufacturers decide on names for new cars Senior car fit-Seniors have special needs in cars. Dodgers’ 50th year in L.A.: reflections from old players, coaches, etc. Chart: San Diego’s live music scene LA: Know your airline passenger rights; Paso Robles OC: How to travel green; SD’s Little Italy SD: Be a good US ambassador (not an “Ugly American”); Echo Park</p>
<p>May Ad Close: Feb 29, 2008</p>	<p>Yellowstone in Peril: Global warming’s effect on travel Eco-lodges How cruise lines are going green How to decide on a green car—How to make sure you get the right one for you. Mr. Wizard-A profile/story about San Dimas engineer Alan Cocconi. Native Gardens: Why and how our readers can go green in their yards Disney goes green: the Eco-innovations behind the scenes at Disneyland. LA: How to travel green; Echo Park OC: Be a good US ambassador (not an “Ugly American”); Fresno Fruit Trail SD: Know your airline passenger rights; Paso Robles</p>
<p>June Ad Close: Mar 28, 2008</p>	<p>A Blues Cruise, and other theme cruises Walking Vacations Around the World A Car for College? What parents and teens should consider before going to college Getting ready for a Road Trip. SoCal Tennis Scene: Where to see and play great tennis in the Southland U.S. Open (golf) at Torrey Pines: A brief guide LA: “New” Seven Wonders of the World; Fresno Fruit Trees OC: “New” Seven Wonders of the World; Echo Park SD: “New” Seven Wonders of the World; LA Subway</p>

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<p>July August Ad Close: Apr 25, 2008</p>	<p>Argentina: A photo essay A themed travel kit So. Calif and Car Design—The Southland is arguably the most influential area. Guru of Parking-Profile of UCLA urban planning professor Donald Shoup. Taking the family to Comic-Con, & other places to see/learn about animation in SoCal Hearst Castle's 50th anniversary as a state park LA: How do you find a good tour guide?; Seal Beach OC: Know when to splurge; L.A. Subway SD: How to travel stress-free; Fresno Fruit Trail</p>
<p>September Ad Close: Jun 27, 2008</p>	<p>England's Literary Lake District: see where Wordsworth, Beatrix Potter, and others wrote Vacation rentals: how to find the good ones Safer cars-The latest active and passive auto-safety technology The Answer man- Peter Bohr provides definite answers to common car problems So Cal book and literary festivals: A roundup/guide Chart: The best books from SoCal authors coming out in the fall and winter LA: Know when to splurge; LA Subway OC: How to travel stress-free; Seal Beach SD: How to find a good tour guide?; Simi Valley</p>
<p>October Ad Close: Jul 25, 2008</p>	<p>Wright places in the West: Frank Lloyd Wright's iconic buildings in the West Packing Primer: What to do about lost luggage; carry-on vs. checked The latest Diesel Technology: Can diesels win the hearts of the nation's drivers? DUI remains the most deadly form of driving. How big a problem is it? All about dogs: Where to play, What to do, Where to shop 60th anniversary of In-n-Out Burger: A timeline LA: Pet-friendly travel; Fullerton OC: Pet-friendly travel; Simi Valley SD: Pet-friendly travel; Seal Beach</p>
<p>November December Ad Close: Sep 29, 2008</p>	<p>Australia: Aboriginal history Presidential Museums across the U.S. Car Badges: the story behind the design of world-renowned automotive marques How crashworthy is your car? AND/OR 10 ways to outwit a car dealer Entertaining in So Cal on a budget, OR, Ways to keep your holiday guests busy for \$50 or less Chart: Best streets for holiday light viewing LA: How to travel stress-free; Simi Valley OC: How do you find a good tour guide?; Fullerton SD: Know when to splurge; Pismo Beach</p>

