

SPECIFICATIONS

AD SIZES	Live Area (WxH)	Trim Size (WxH)	Bleed (WxH)
2 page spread	15" x 9.625"	15.75" x 10.5"	16" x 10.75"
Full Page	7" x 9.625"	7.875" x 10.5"	8.125" x 10.75"
2/3 Page	4.625" x 9.625"	5" x 10.5"	5.25" x 10.75"
1/2 Horizontal	7" x 4.75"	7.875" x 5.25"	8.125" x 5.375"
1/2 Vertical	4.625" x 7.187"	—	—
1/3 Square	4.625" x 4.75"	—	—
1/3 Vertical	2.25" x 9.625"	—	—
1/6 Horizontal	4.625" x 2.234"	—	—
1/6 Vertical	2.25" x 4.75"	—	—
1/12 (Home & Away and Journeys only)	2.25" x 2.234"	—	—

TRAVEL DIRECTORY

1"	2.25" x 1"
2"	2.25" x 2"
3"	2.25" x 3"
4"	2.25" x 4"

MECHANICALS

Printing Process: Web Offset (Heatset)

Trim Size: 7.875" x 10.5"

Binding: Saddle-stitched (jogged to the head)

MEDIA (formatted for Macintosh)

- Zip Disk (100 MB and 250 MB)
- CD-ROM

MACINTOSH SUPPORTED SOFTWARE

- QuarkXpress 6.5
- Adobe Photoshop CS2 (version 8.0, photos only)
- Adobe Illustrator CS2
- Macromedia Freehand MX (version 11.02)
- InDesign CS2

FILES

- All elements in ad must be included with file.
- High resolution, between 266 and 300 dpi.
- Save as CMYK; eps, jpeg or tif.
- TIFF/IT files are not accepted.
- Files compressed only with Aladdin's Stuffit.

PDF FILES

- PDF files are accepted.

PROOF (Required for all ads)

- Kodak digital proofs
- Epsns
- Color laser (will work as a minimum)
- Press proof required with each ad. H&A Media Group shall not be held responsible for reproduction if no proof is provided.

FONTS

- Use Postscript Type 1 fonts.
- Adobe Multiple Master Fonts and TrueType fonts are not accepted.
- Send screen fonts, printer fonts and those included in eps files.
- Always use real typeface. Do not use application to apply styles (i.e. bold, italic, outline, shadow, underline).

E-MAIL DELIVERY

- E-mail to: ataylor@hamediaigroup.com

FTP DELIVERY

- Must be compressed.
- FTP address: Host: ads.hamediaigroup.com

DISCLAIMER

- Any reflowing of text in layout because file was not ripped through a high-end output device, 600 dpi or above, will not be the responsibility of the magazine.
- Ads not conforming to correct sizes will not be used.
- Extra charges may apply if materials are received in IBM software. Call for pricing.

Complete advertising specifications can also be found at <http://www.hamediaigroup.com/specs>.

FOR ADDITIONAL INFORMATION

H&A Media Group

10703 J Street, Suite 100, Omaha, NE 68127

Call (402) 592-5000 ext. 294 or ext. 456

FULL PAGE

2/3 PAGE

1/2 PAGE H

1/2 PAGE V

1/3 PAGE S

1/3 PAGE V

1/6 PAGE V

1/6 PAGE H

1/12 PAGE

HOME & AWAY

JOURNEYS
Taking You Where You Want To Go

Gar & Travel